

# HELP ALICE RISE

Across **St. Johns County**, hardworking families are being pushed to the financial brink. **ALICE®** (Asset Limited, Income Constrained, Employed) is everywhere—caring for our children, delivering packages, ringing up groceries—yet struggling to afford life's basics. And because ALICE earns above the poverty level, assistance is often out of reach.

United Way of St. Johns and Putnam Counties is committed to turning struggle into stability for ALICE families. Equipped with our United For ALICE research, backed by more than 300 experts nationwide, we're working toward a future where everyone can afford to save for an emergency and access quality child care and housing that's affordable.

Together, we can create real, lasting impact for ALICE in our communities.



**St. Johns County Households  
Unable to Afford the Basics**



**41,084**  
Households in  
Financial Hardship



**31,624**  
ALICE  
Households



**9,460**  
Households  
in Poverty

## Take Action Today:



### Donate

- Your donation stays local and supports ALICE® households right here in our community



### Volunteer

- Make a difference where it matters most & volunteer to support neighbors in need



### Speak Out

- Lead with action and advocacy to build a more resilient, equitable community

Data Source: United For ALICE® (2025). *The State of ALICE in Florida*.